

## WHO ARE WE?

We think life is better when we disconnect and get outdoors and camping is a great way to do that. Sharing our love of travel and adventure we showcase the best of the outdoors, from the humble camping trip to luxury active travel.

The antidote to the stress of modern life is the great outdoors!




OWNER & EDITOR, SHELL



## SOCIAL STATS

10.2k 

5.7k 

2.8k 

4.8k 

## WHAT DO WE WRITE ABOUT?

CAMPING  
GLAMPING  
WALKING  
ACTIVE TRAVEL  
WELLBEING  
LEISURE NEWS  
INCLUSIVITY  
WILD SWIMMING

SOLO TRAVEL  
FAMILY TRAVEL  
SNOWBOARDING  
MINDFULNESS  
GEAR REVIEWS  
NATURE

DOMAIN  
AUTHORITY  
**43**

**92k**  
UNIQUE MONTHLY  
VISITORS

## WHO WE'VE WORKED WITH

The blog has taken us all over the world in the past 7 years. We're proud of the reputation we have built up since the blog was launched. Integrity and authenticity remain our founding philosophy and we are extremely selective about who we work with. Many of the brands we work with return to us year after year too and we are proud to support independent British businesses offering FREE PR to glamping and camping site owners.



INDEPENDENT

Sainsbury's



PRIMUS®



CRAGHOPPERS

AVIS®



THULE®  
SWEDEN



BOSCH



wayfair®



PLUS LOADS MORE!





# Camping with Style

TRAVEL & OUTDOORS BLOG



## WORK WITH US!

Authentic, honest & passionate.  
We write about the things that we genuinely love using and doing to ensure content relevance, so if your brand is relevant to our audience, we'd love to hear from you!



### FOR COLLABORATIONS & ADVERTISING

[hello@campingwithstyle.co.uk](mailto:hello@campingwithstyle.co.uk)



**DEMOGRAPHICS** 48.6% MALE | 51.4% FEMALE | 65.65% UK | 16.18% USA | 3.6% CANADA

## PR & ADVERTISING OPTIONS

- BANNER ADVERTISING £250 / 3 MONTHS
- SPONSORED EDITORIAL POSTS £140
- PRODUCT REVIEW FEATURES [FREE]
- GLAMPING REVIEW FEATURES [FREE]
- OUTDOOR ACTIVITY REVIEW FEATURES [FREE]
- TRAVEL REVIEW FEATURES [FREE]
- COMPETITIONS [FREE]

WE REFUSE TO WORK WITH HUNTING BRANDS

*Yay!*  
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CAMPING BLOG  
GOOGLE UK**  
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[www.campingwithstyle.co.uk](http://www.campingwithstyle.co.uk)

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